OFFICIAL REGULATIONS and CONDITIONS OF CONTRACT

IMPORTANT: Read Rules and Regulations on reverse side of Contract.

1. Contract for Space. The Illinois Fertilizer & Chemical Association, Inc. (IFCA) shall determine the eligibility of any firm or product for exhibition at its Trade Show. Acceptance of an application for space does not imply endorsement by the IFCA of applicant's products or services, nor does rejection imply lack of merit of the product or services of the applicant. The application for exhibit space shall constitute a contract for the right to use the space, after the application has been accepted and acknowledged by the IFCA.

2. Terms of Payment. Full amount of Space Rental payable upon submission of the Contract to IFCA. Any space unoccupied at the opening of the Exposition may be rented or used by the IFCA without obligation or refund.

A full refund will be made to the Exhibitor if cancellation notice is received by the IFCA 30 days prior to the show. No refund will be made after that date.

3. Use of Exhibit Space. No Exhibitor may sublet, assign or apportion any part of the space assigned, or represent, advertise or distribute literature for the product or services of any other firm or individual except as approved in writing by the IFCA. The purpose of the Trade Show is to inform and educate Convention and Trade Show visitors regarding characteristics and uses of the products and services displayed by IFCA members.

4. Arrangement of Exhibits. Exhibit spaces will be provided as shown on the floor plan insofar as possible, but the IFCA reserves the right to make changes at any time in the location, size and display limits of any booth if this is in the best overall interest of the Trade Show. Exhibits may not project beyond the space allotted or interfere with traffic to exhibits of others. Aisles are under control of the Peoria Fire Marshall and may not be used for exhibits.

5. Restrictions. The IFCA reserves the right to restrict exhibits before or during exhibit hours which, because of noise, method of operation, or any other reason becomes objectionable or otherwise detracts from or are out of keeping with the character of the Trade Show as a whole. If design or exhibit warrants clarification, exhibitor should contact the IFCA office.

Solid side wall panels or partitions of booth must not exceed 3 ft. in height when exhibit space is adjacent to other booths. Back panels of booths must not exceed 8 ft. in height.

Exhibitors must have written approval from CenterPlate at the Convention Center to serve beverages or food in a booth. Circulars or advertising matter of any kind is restricted to the exhibitor's booth only. Distribution of souvenirs and samples is permitted, providing it is done in a dignified manner and does not interfere with other exhibits. Cans or containers of any size or kind brought into the Trade Show shall be EMPTY of all product. No containers of gasoline, paints or chemicals allowed in the Trade Show.

No exhibit shall be a "wet type" exhibit. No fluids of any type shall be allowed to spill on the floor.

All exhibits must conform to the Peoria Fire Marshall Regulations.

6. Conduct. The operation of sound movies, record players, loud speakers or any other noise creating devices shall be held to a noise level that will not interfere with other exhibitors. If music is used, the exhibitor is responsible for obtaining the appropriate license for playing copyrighted music in a public place. All demonstrations, interviews and other exhibit activities shall be conducted so as not to infringe on the rights of other exhibitors or offend visitors of the Trade Show.

7. Care of the Premises. No part of an exhibit and no signs or other materials may be posted, nailed or otherwise affixed to walls, doors, or other surfaces in a way that might mar or deface the exhibit hall premises or booth equipment and furnishings. Damages from failure to observe this notice are payable by the exhibitor.

8. Registration. All exhibit personnel must register and wear IFCA identification badges while on the exhibit floor. No one is permitted in Trade Show area except during defined hours.

9. The official contractor and decorator for the IFCA Trade Show is: Peoria Expo
Contact information is: Abby Durand - adurand@asmpeoria.com - 309.680.3516

10. Liability and Insurance. The IFCA will employ reputable guards and will take reasonable precautions to safeguard exhibitor's property. The Peoria Civic Center (The Center), the City of Peoria and the Illinois Fertilizer & Chemical Association, Inc. expressly reject and deny any and all liability and responsibility for the safety and preservation of the property of the exhibitor, and reject any and all liability and responsibility for said property, or any injury to any official, agent, employee or representative of the exhibitor, whether caused by theft, damage by fire, or any and all other causes and whether or not caused by the alleged negligence or overt act of said Center, the Illinois Fertilizer & Chemical Association, Inc. or any other representative or employees thereof, the exhibitor, by making application for and accepting exhibit space as defined on the reverse hereof, consents to this disclaimer of liability.

All property shipped or delivered to The Center for installation or display purposes is at the sole risk of the exhibitor. Insurance, if desired, must be placed by the exhibitor. The exhibitor agrees to indemnify and hold harmless the Illinois Fertilizer & Chemical Association, Inc., The Center and the City of Peoria, for any and all liability which may ensue from any cause whatsoever in connection with the exhibit to be performed by exhibitor in the space purchased, and as defined on the reverse hereof.

11. Exhibitors will not be allowed in Exhibition Area except for regularly scheduled hours.